

SCHOOL OF

SELF-IMAGE



# SOSI BEACH LIVE

WITH *Tonya Leigh*

MIAMI, FLORIDA

FEBRUARY 2022



SCHOOL OF

SELF-IMAGE

EXTRAORDINARY  
STYLE



## Question:

What does your current outfit say about you?



*Your clothes talk before you do*

*Make sure you like  
what they're saying*



SCHOOL OF

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STYLE



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SELF-IMAGE

# STYLE

**An invitation to get to know your true self**



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**An invitation to get to know your true self**

**A visual expression of your inner self**



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**Expands your self-image**



# STYLE

**An invitation to get to know your true self**

**A visual expression of your inner self**

**An expression of values, ambitions, and feelings**

**Expands your self-image**

**Influences what others think of you**



# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY





# MY STYLE JOURNEY



*Before*



*After*

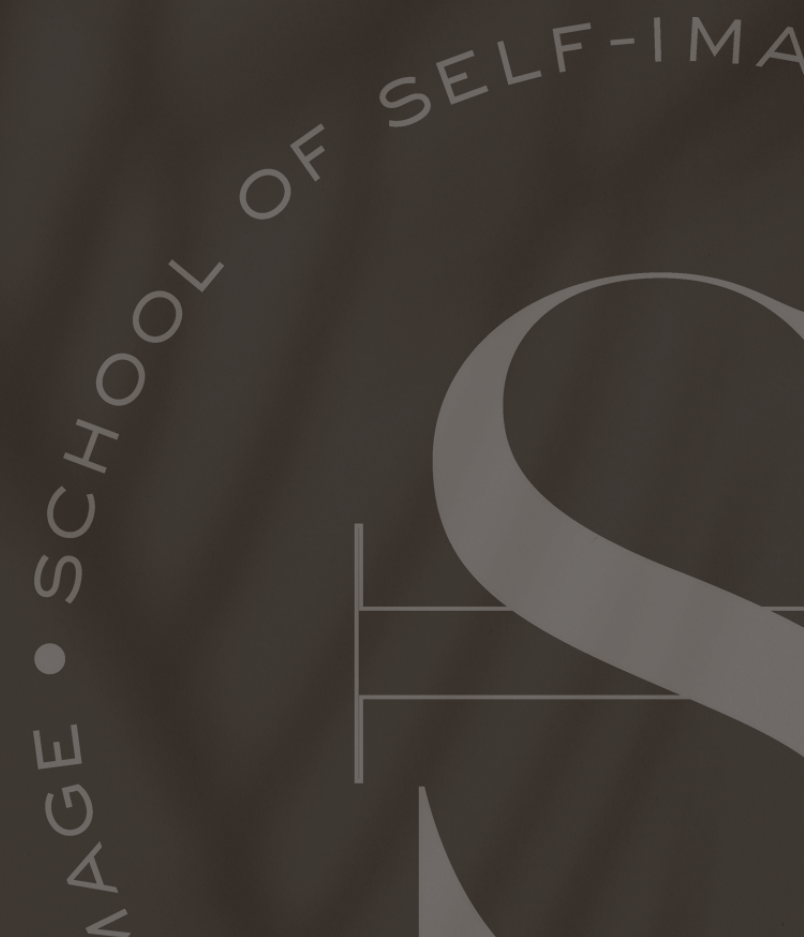




ORDINARY

**Expected**

EXTRAORDINARY





# ORDINARY

**Expected**

**Avoids others judgment**

# EXTRAORDINARY



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

# EXTRAORDINARY



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

# EXTRAORDINARY



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

**Safe**

# EXTRAORDINARY



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

**Safe**

**Keeps you stuck in current self-image**

# EXTRAORDINARY



# ORDINARY

**Expected**

**Avoids others judgment**

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**Safe**

**Keeps you stuck in current self-image**

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**Unexpected**



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**Safe**

**Keeps you stuck in current self-image**

# EXTRAORDINARY

**Unexpected**

**Dress for your own acceptance**



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

**Safe**

**Keeps you stuck in current self-image**

# EXTRAORDINARY

**Unexpected**

**Dress for your own acceptance**

**Follows your rules**



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

**Safe**

**Keeps you stuck in current self-image**

# EXTRAORDINARY

**Unexpected**

**Dress for your own acceptance**

**Follows your rules**

**Expresses who you're becoming**



# ORDINARY

**Expected**

**Avoids others judgment**

**Follows "the rules"**

**Expresses who you've been**

**Safe**

**Keeps you stuck in current self-image**

# EXTRAORDINARY

**Unexpected**

**Dress for your own acceptance**

**Follows your rules**

**Expresses who you're becoming**

**Requires risk**



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# EXTRAORDINARY

**Unexpected**

**Dress for your own acceptance**

**Follows your rules**

**Expresses who you're becoming**

**Requires risk**

**Expands your self-image**



# Extraordinary Style Secret #1

Know your style statement





# Your Style Statement

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- A mix of what you love about your current self and who you're becoming
- Makes style decisions easier
- Supports you in living an intentional and fully expressed life



# Extraordinary Style Secret #2

Expose yourself to inspiration



# Extraordinary Style Secret #3

Get rid of everything that's not aligned

IT'S OKAY  
IT WILL WORK FOR NOW  
ONLY I SEE IT  
I DON'T KNOW WHAT TO REPLACE IT WITH



# Extraordinary Style Secret #4

Invest in your foundation



# Extraordinary Style Secret #5

Use accessories as your style bridge



# Extraordinary Style Secret #6

Have fun being creative



## 2 Questions to Ask Every Outfit

1. What does this outfit say about me?
2. Do I like the message?

If your answer is no, change.



**What is your style statement?**



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15 MINUTES

**JOURNAL TIME**

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